

Visit Williamsburg Influencer Familiarization Tour
Alicia Tenise Chew



Dates: April 8-10, 2021 (2 nights)

Number in Group: Two adults

Name: Alicia Tenise Chew and photographer, Tom McGovern

Topic: Sipping through Williamsburg's Breweries, Distilleries, and Wineries

Participation Deadline: March 30, 2021

Description of the Influencer:

[Alicia Tenise Chew](#) is a Washington, D.C. area native who has been named one of the top D.C. fashion & beauty Instagram accounts to follow by *Washingtonian Magazine*, highlighted on *Essence Magazine's* website, interviewed by *The Washington Post*, and was featured by *ELLE Magazine*. Fueling her passion for wine, Alicia received her Wine & Spirit Education Trust Level 1 certification in wine in August 2020 from the NAPA Valley Wine Academy.

Description of the coverage:

Alicia will highlight the region's original and distinctive craft beverage offerings.

Media Outlet(s): Instagram posts, stories, videos, and blog post

Social Media Outlets:

- Website: aliciatenise.com
- Instagram: [@aliciatenise](https://www.instagram.com/aliciatenise) 32.6k followers
- Pinterest: [@aliciatenise](https://www.pinterest.com/aliciatenise) 7.9k followers
- Twitter: [@aliciatenise](https://twitter.com/aliciatenise) 6k followers
- Facebook: [@aliciatenise](https://www.facebook.com/aliciatenise) 6k followers

NOTE ON LODGING & RESTAURANTS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Room Information: Requesting one room

Dietary Restrictions: Egg allergy

Transportation: Personal vehicle

- Day 1: Overnight hotel accommodations, dinner, tour and tastings at winery, brewery, and distilleries
- Day 2: Overnight hotel accommodations, breakfast, lunch, and dinner, local attraction, tour and tastings at local breweries
- Day 3: Departure

DRAFT ITINERARY:

Date: April 8-10 (2 nights)

Thursday, April 8:

- Activity in York County – complimentary tastings at breweries and distilleries
- Dinner in James City County – unique to area, fun atmosphere

Friday, April 9:

- Activity in James City County – complimentary tour tasting at winery and breweries, health and wellness
- Lunch in Williamsburg – locally-sourced, comfort food
- Activity in Williamsburg – complimentary tours and tastings of breweries and distilleries, explore town center
- Dinner in Williamsburg – unique to area and local

Saturday, April 10:

- Activity in Yorktown – African-American history, health and wellness
- Lunch in Yorktown – farm-to-table, local
- Departure

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).