



**Visit Williamsburg Visiting Journalist Familiarization Tour  
Carolyn Scott-Hamilton**

**Dates:** May 12-16, 2021 (4 nights)

**Number in Group:** Two adults

**Name:** Carolyn Scott-Hamilton and photographer, Zach Ellis

**Outlet:** [The Healthy Voyager Show](#), syndicated on MSN Travel, The Food Channel, AOL, and more (45M views across all platforms)

**Topic:** Wellness in Williamsburg

**Participation Deadline:** April 2, 2021

**Description of the content coverage:**

This visit will showcase how diverse the area is for travelers seeking healthy activities, wellness options, outdoor recreation, and unique attractions. She would like to cover various gardens, farms, and aquaculture, and interview a few chefs about the cuisine and locally-sourced foods used.

**ITINERARY-AT-A-GLANCE:**

**NOTE ON LODGING & RESTAURANTS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

**Room Information:** Requesting one room at an eco-friendly hotel with a property tour to feature on her show and site.

**Transportation:** Personal vehicle

**Food Allergies:** Vegan

- Day 1: Overnight hotel accommodations, dinner, outdoor activity and/or local attraction
- Day 2: Overnight hotel accommodations, breakfast, lunch, and dinner, outdoor activity and/or local attraction
- Day 3: Overnight hotel accommodations, breakfast, lunch, and dinner, outdoor activity and/or local attraction
- Day 4: Departure

**DRAFT ITINERARY:**

**Date:** May 12-16, 2021 (4 nights)

Wednesday, May 12

- Afternoon arrival to the destination
- Activity in Williamsburg – outdoors, walking tour, wellness
- Dinner in Williamsburg – unique, local, tapas

Thursday, May 13:

- Breakfast on their own
- Activity in Yorktown – attraction, tour gardens, living-history
- Lunch in Yorktown – locally-sourced food
- Activity in James City County – outdoor recreation, water activities
- Dinner in James City County – experiential, one-of-a-kind

Friday, May 14:

- Activity in James City County – attractions, farm, gardens
- Lunch in Williamsburg – unique, seasonal foods
- Activity in Williamsburg – visit attractions, cultural history
- Dinner in Williamsburg – local, specialty food

Saturday, May 15:

- Activity in James City County – attractions, outdoors
- Lunch in James City County – unique, locally-sourced
- Activity in Williamsburg – recreational, cultural history
- Dinner in Williamsburg – unique, outdoor seating

Sunday, May 16:

- Departure

**Description of the Influencer:**

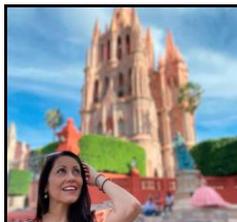
Carolyn Scott-Hamilton is an award-winning Latina holistic nutritionist, vegan chef, cookbook author, speaker, show host, and healthy travel and lifestyle expert. She regularly appears on television and radio programs sharing healthy recipes, travel tips, and all things healthy, green, and happy living.

**Description of the outlet:**

The show and site cover a number of green topics, such as health/wellness/adventure activities, vegan cuisine, eco-friendly hotels, and sustainable services, as well as unique sites, culture, and spas.

**Social Media Outlets:**

- Website: [healthyvoyager.com](http://healthyvoyager.com), UVM 330k
- Instagram: [@healthyvoyager](https://www.instagram.com/healthyvoyager) 44k followers
- Pinterest: [@healthyvoyager](https://www.pinterest.com/healthyvoyager) 26k followers
- Facebook: [@healthyvoyager](https://www.facebook.com/healthyvoyager) 102k followers
- Twitter: [@healthyvoyager](https://twitter.com/healthyvoyager) 60k followers



Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).