



Williamsburg Tourism Council Meeting Agenda
May 18, 2021 // 1:00 p.m.

Zoom Meeting:

<https://us02web.zoom.us/j/84016198372?pwd=bysrUS9QTGdEMm41cmJ4RlJlK0l2dz09>

By Phone: 646-876-9923

Meeting ID: 840 1619 8372

Passcode: 953083

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. American Bus Association (ABA) Briefing
Peter Pantuso, President and CEO, ABA
- IV. Virginia Tourism Corporation (VTC) Briefing
Rita McClenny, President and CEO, VTC
- V. Minutes
 - Action Item: Approve March 16, 2021 Meeting Minutes
 - See ATTACHMENT A – 3.16.21 Minutes
- VI. Chair Report
- VII. Treasurer's Report
 - UHY, LLP: January 1 – June 30, 2020 Audit Findings
 - See ATTACHMENT B – Governance Letter and ATTACHMENT C – Financial Statement
 - FY22 Budget – Presented by David Turner
 - Action Item: Approve FY22 Budget
 - See ATTACHMENT D – FY22 Budget
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- VIII. Executive Director and CEO Report
 - Public Body Compliance
 - Marketing/Public Relations Program
 - Sales
- IX. New Business
- X. Old Business
- XI. Adjournment