



Williamsburg Tourism Council Meeting Agenda
July 20, 2021 // 1:00 p.m.

In-Person:

Williamsburg Lodge, Tidewater Room
310 South England Street, Williamsburg, VA, 23185

Zoom:

<https://us02web.zoom.us/j/86702167388?pwd=S0dCbFRyeXA0clhvOFdBY2RmajBvQT09>

By Phone: 646-876-9923

Meeting ID: 867 0216 7388

Passcode: 426432

Agenda Items

- I. Call to Order/Roll Call
- II. Public Comment
- III. Virginia Restaurant Lodging Travel Association Briefing (VRLTA)
Eric Terry, President
- IV. Virginia Tourism Corporation (VTC) Briefing
Rita McClenny, President and CEO, VTC
- V. Minutes
 - Action Item: Approve May 18, 2021 Meeting Minutes
 - See ATTACHMENT A – 5.18.21 Meeting Minutes
- VI. Chair Report
- VII. Treasurer's Report
 - Financials
 - Revenue/Expenses
 - Cash on Hand
 - Tax Revenue
- VIII. Executive Director and CEO Report
 - Marketing/Public Relations Program
 - Sales
- IX. New Business
- X. Old Business
- XI. Adjournment