



US. PICKLEBALL TOUR

The **American Pickleball Tour** is inviting host cities, along with their respective convention centers, sports facilities, and hotels to submit a proposal based on the following criteria:

American Pickleball Tour:

This is the ultimate pickleball event! With festive music during play, fun social events, and a ton of great Pickleball action!

Projections:

1. In the first year, we expect to:
 - a. Register between 500 and 700 participants
 - b. Book between 200 and 350 hotel room nights
 - c. Peak nights to be 125
2. Within three (3) years, we expect to:
 - a. Register between 800 and 900 participants
 - b. Book between 400 and 650 hotel room nights



CVB, Sport Venue and Host Hotel requirements:

1. Coordination with a sports facility that can house approximately a minimum 4 full size basketball courts or 40,000 +sqft of poured concrete or flat surface to house 18+ full Pickleball Courts which we will provide.
2. Introduction to local charities / non-profit organizations. We partner with charities to donate within the community and in exchange, look for them to recruit volunteers to assist with the event.

3. Introductions to any sponsors with whom the CVB has current relationships.
4. For the Expo/Packet Pick-up, we are requesting a minimum of 1500 sq. feet meeting space for the Friday/Saturday before the event.
5. For the Host Hotel, a minimum room block is needed of at least 150-250 rooms for Peak Night (Saturday) and a minimum of 50 rooms for Friday and Sunday.
6. For the Host Hotel, our staff is requesting 6 complimentary staff overnights (to be used Wednesday – Sunday), a 10% or \$10 commission on all rooms sold to the Master and an additional complimentary room for each 35 nights sold. We will also require two (2) additional nights for a site-visit, and airfare for (1) leading up to the event for a site visit.
7. We require a non-compete/non-disclosure language in the contract stating that the host hotel and/or city will not host any other major Pickleball Events 30 days before/after agreed upon date(s).
9. We require that the local CVB provide sponsorship assistance through any grant programs, sponsorships, room tax dollars and/or state sports commissions to offset the cost of the facility.

WHAT THE HOST HOTEL RECEIVES:

1. Promotion as the Host Hotel of the Event.
 - a. Top spot in our lodging section on our event website and the only hotel promoted through Social Media and Participant Emails.
2. Right of first refusal for the onsite hospitality night
 - a. Hospitality would take place on the Friday before the event from 5:00-8:00pm.
3. Inclusion on all marketing and communication pieces for the event.
4. Online room registration page on the event website.
5. Opportunity for a pre-event party or post-event party on-site.

EVENT DETAILS:

1. The event would take place at or near the host hotel and would be 3 days long. (Friday through Sunday).
2. The American Pickleball Tour would be responsible for recruiting and promoting participants to come to this event. We would promote this event on a local and national level, trying to reach as many participants as possible.
3. This event would be USAP sanctioned and insured and would utilize all local municipalities to ensure the safety of all participants, staff, spectators & volunteers.