



**Freelance Writer Familiarization Tour**  
**Jim Byers ~ Jimbyerstravel.com**



**Dates:** March 13 - 15 (2 nights)

**Number in Group:** One adult

**Name:** Jim Byers

**Topic:** 7 Places to Stay this Spring and 5 Restaurants to Visit in Williamsburg this Spring

**Participation Deadline:** March 3, 2023

**Description of the coverage:**

Jim is a freelance writer contracted to create two blog posts: Seven Places to Stay this Spring and Five Restaurants to Visit in Williamsburg this Spring.

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Names of Traveler:** Jim Byers

**Room Information:** One room

**Dietary Restrictions:** None

**Transportation:** Rental Car

- Day 1: Overnight hotel accommodations, dinner, property tour
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, property tour

- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, property tour

**DRAFT ITINERARY:**

**Date:** March 13 - 15 (2 nights)

**Monday, March 13:**

- Property tour in Williamsburg
- Dinner in Williamsburg – Indian cuisine

**Tuesday, March 14:**

- Breakfast in Williamsburg – locally-owned
- Property tour in James City County
- Lunch in James City County – local, unique
- Property tour in Yorktown
- Dinner in Yorktown – local seafood

**Wednesday, March 15:**

- Breakfast in Williamsburg – quaint
- Property tour in Williamsburg
- Lunch in James City County – family-owned
- Property tour in Williamsburg
- Dinner in Williamsburg – chef-driven
- Evening departure

Please forward offers to [Daniela Owen](#).