



Dates: April 21 – 22, 2023 (one-night)

Number in Group: 5-10 people

Name: Yvonne Asel, Mikkel Baekgaard, and Ilaria Santi

Travel south plans to include more journalists for this opportunity. Learn more about the travelers [here](#).

Participation Deadline: March 14, 2023

Description of the coverage:

Visit Williamsburg will partner with Travel South in conjunction with Virginia Travel Corporation in presenting international media to the destination. Travel South USA is committed to assisting international journalists who are researching and developing media coverage for print, online and broadcast outlets to promote travel to the Travel South USA Region.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Yvonne Asel, Mikkel Baekgaard, and Ilaria Santi

Room Information: One room per guest

Dietary Restrictions: None

Transportation: None

- Day 1: Overnight hotel accommodations, dinner, history, culture
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, tour

DRAFT ITINERARY:

Date: April 21 – 22, 2023 (one-night)

Friday, April 21:

- Afternoon activity in Williamsburg – history, culture
- Dinner in Williamsburg – tavern

Saturday, April 22:

- Breakfast in Williamsburg – unique to area
- Morning activity in James City County – history, tour
- Lunch in James City County – locally-owned
- Afternoon activity in Yorktown – history, tour

Please forward offers to [Daniela Owen](#).