



**Visit Williamsburg Travel Writer Familiarization Tour
Laura Schreffler – *Haute Living***



Dates: December 16-19, 2021

Number in Group: One adult

Name: Laura Schreffler

Topic: Five-star luxury winter getaway to Williamsburg

Participation Deadline: October 29, 2021

Description of the Contributor:

Laura Schreffler is the editor-in-chief of Haute Living Media Group. Her passion is travel and she loves nothing better than drinking champagne in a five-star hotel. Over the years, she has had the opportunity to work for some amazing publications in many different capacities, from her own column in the *New York Daily News* to running the west coast bureau of *HollywoodLife.com*, to becoming the editorial director, executive editor, talent booker, and travel editor of *Haute Living Magazine*. Today her focus is on travel-related opportunities and things that keep her active, engaged and, most of all, happy.

Media Outlet:

Haute Living (UVP:1.5 million) – A trusted leader in luxury, *Haute Living* offers its high net worth audience a one-stop destination for all things pertaining to their elite lifestyles. With celebrated, market specific publications for Miami, New York, and Los Angeles, *Haute Living* captures the hearts and the minds of its sophisticated audience, members of whom are also leaders in their respective fields.

Description of the article(s):

Laura will explore the region during the holiday season showcasing high-end and unique offerings/experiences.

Approximate date of publication: January 2022

ITINERARY-AT-A-GLANCE:

NOTE ON LODGING & RESTAURANTS: Visit Williamsburg chooses certain lodgings, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Room Information: Five–star, pet-friendly, property

Dietary Preference: No dairy, red meat, pork, lobster, or crab (other shellfish is fine)

Transportation: Personal vehicle

- Day 1: Overnight hotel accommodations, dinner, high-end, and unique offerings
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, high-end, and unique offerings
- Day 3: Overnight hotel accommodations, breakfast, lunch, high-end, and unique offerings
- Day 4: Breakfast, lunch, high-end, and unique offerings

DRAFT ITINERARY:

Dates: December 16-19, 2021 (3 nights)

Day 1 – Thursday, December 16, 2021:

- Afternoon activity in Williamsburg – private tour
- Dinner in James City County– unique to area, fine dining
- Evening activity in James City County – cultural

Day 2 – Friday, December 17, 2021:

- Breakfast in Williamsburg – unique to area
- Morning activity in Williamsburg – history, VIP tour
- Lunch in Williamsburg – locally-owned, chef-driven
- Afternoon activity in James City County – spa
- Dinner in James City County – unique to area
- Evening activity in Williamsburg – entertainment

Day 3 – Saturday, December 18, 2021:

- Breakfast in Yorktown – unique to area
- Morning activity in Yorktown – outdoor market, art, guided walking tour
- Lunch in Yorktown – locally-owned
- Afternoon activity in Yorktown – history, private tour
- Dinner in Williamsburg – unique to area
- Evening activity in Williamsburg – history, special event

Day 4 – Sunday, December 19, 2021:

- Breakfast in Williamsburg – unique to area
- Morning activity in Williamsburg – outdoor market, art
- Lunch in Williamsburg– locally-owned

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).