



**Visit Williamsburg Travel Writer Familiarization Tour  
Harry Nodwell – MYGOLFSPY**



**Dates:** June 5-6, 2021 (1 night)  
**Number in Group:** Two adults  
**Name:** Harry and Miranda Nodwell  
**Topic:** Weekend golf getaway in Williamsburg

**Participation Deadline:** May 31, 2021

**Description of the Contributor:**

Harry is the Senior Director of Product Testing at *MYGOLFSPY*. His job is to inform the consumer, what the best products are, whether it be shoes, bags or gloves. Harry recently turned professional after being a two time All-American in golf and soccer. His wife Miranda also works for *MYGOLFSPY* as their Content Manager. She has a background as a sports broadcast journalist. After navigating the sidelines of the NFL and NCAA sports, Miranda has taken on the task of managing a talented and innovative team of golf writers and equipment testers. Miranda is a proud University of Virginia alum and continues to utilize her broadcast experience as host of *NoPuttsGiven*.

**Media Outlet:**

*MyGolfSpy* (UVP:1.4 million) – Their mission is to inform and protect the golf consumer, ensuring they get the most out of their money, time and performance by providing reviews you can trust, as well as honest reporting on the latest issues affecting the game today.

**Social Media Outlets:**

- Website: *MYGOLFSPY*
- Instagram: [@mygolfsPY](#), 200k followers
- Twitter: [@mygolfsPY](#), 67k followers
- Facebook: [@mygolfsPY](#), 60k followers
- YouTube: [@mygolfsPY](#), 41.4k followers

**Description of the article(s):** Harry will create a holistic “*MYGOLFSPY Experiences*” travel feature that highlights what courses to play, where to stay, where to eat, attractions nearby, etc. so golfers can make a checklist and hit every suggestion when they visit Williamsburg.

**Approximate date of publication:** June 2021

## **ITINERARY-AT-A-GLANCE:**

**NOTE ON LODGING & RESTAURANTS:** Visit Williamsburg chooses certain lodgings, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

**Room Information:** King bed room

**Dietary Preference:** None

**Transportation:** Personal vehicle

- Day 1: Overnight hotel accommodations, lunch, dinner, golf, spa, sailing
- Day 2: Golf, breakfast, lunch, dinner, outdoor recreation, history

## **DRAFT ITINERARY:**

**Dates: June 5 – 6, 2021 (1 night)**

### **Day 1 – Saturday, June 5, 2021:**

- Morning activity in James City County – golf, spa
- Lunch in James City County – unique to area
- Afternoon activity in Yorktown – outdoor recreation, sailing
- Dinner in Yorktown – unique to area
- Evening activity in Williamsburg – live entertainment, music

### **Day 2 – Sunday, June 6, 2021:**

- Morning activity in Williamsburg – golf
- Lunch in Williamsburg – locally-owned
- Afternoon activity in Williamsburg – outdoor recreation, history
- Dinner in Williamsburg – unique to area

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).