

Travel Journalists Familiarization Tour
Meghan O'Dell, AAA Explorer Tidewater



Dates: May 12-13, 2023 (1 night)
Number in Group: One adult
Name: Meghan O'Dell
Topics: food & beverage, culture, history, maritime

Participation Deadline: May 5, 2023

Description of the Journalist:

Meghan is the Managing Editor of *Westways* and *AAA Explorer* magazines; Regional Editor of *AAA Explorer Tidewater*

Description of the coverage:

This is Meghan's first time visiting the destination. She is excited to learn more about what our destination has to offer.

Media Outlet(s):

AAA Explorer Tidewater - 165,000 AAA member households in Tidewater, VA (330,000 readers); appx. 74,290 emails sent per month.

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:

Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler(s): Meghan O'Dell

Room Information: One room

Dietary Restrictions: Pescatarian (fish only)

Transportation: Personal car

Day 1: Overnight hotel accommodations, lunch, dinner, history, culture, tour, maritime



Day 2: Breakfast, local market, morning departure

DRAFT ITINERARY:

Dates: May 12-13, 2023 (1 night)

Friday, May 12:

- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – Italian fare
- Afternoon activity in Jamestown – history, tour
- Evening activity in Jamestown – maritime
- Dinner in Williamsburg – local seafood

Saturday, May 13:

- Breakfast in Yorktown – locally-owned
- Morning activity in Yorktown – local market
- Morning departure

Please forward offers to [Daniela Owen](#).