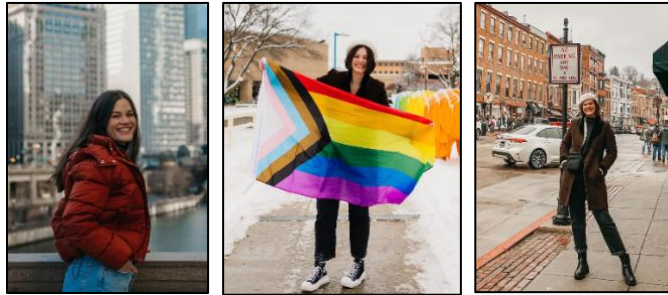




**Social Media Influencer Familiarization Tour
Courtney Vondran ~ @courtneytheexplorer**



Dates: May 12 – 16, 2023 (4 nights)

Number in Group: Two adults

Name: Courtney Vondran and Liz Wieland

Topic: Gaycation to Williamsburg/LGBTQ+ getaway

Participation Deadline: April 21, 2023

Description of the Influencer:

Courtney Vondran is an LGBTQ+ travel writer and creator. She founded *Courtney the Explorer* blog to help LGBTQ+ folks travel the world and live their best lives. She loves exploring inclusive, welcoming travel destinations in the Midwest and beyond. When she's not exploring, you will probably find her nestled up at home in Chicago's gayborhood with her partner and three fur children.

Description of the coverage:

Courtney will explore the region with a focus on gaycation to Williamsburg/LGBTQ+ getaway, vegan/vegetarian restaurants, and activities that make the destination unique.

Media Outlet(s): *WilliamsBlog* post, TikTok, Instagram carousel, reels, and stories

Social Media Outlets:

- TikTok: [@courtneytheexplorer](#), 58.5K followers
- Instagram: [@courtneytheexplorer](#), 11.9K followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Courtney Vondran and Liz Wieland

Room Information: One room

Dietary Restrictions: Vegetarian/Vegan

Transportation: Rental car

- Day 1: Overnight hotel accommodations, dinner, outdoor recreation
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, local event, market, outdoor, nautical, history, culture
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, history, culture, spa, wellness
- Day 4: Overnight hotel accommodations, breakfast, lunch, dinner, outdoor, adventure, amusement park
- Day 5: Breakfast, local farm, departure

DRAFT ITINERARY:

Date: May 12 – 16, 2023 (4 nights)

Friday, May 12:

- Afternoon activity in Jamestown – outdoor recreation
- Dinner in Williamsburg – Thai cuisine

Saturday, May 13:

- Breakfast in Yorktown – historic, unique
- Morning activity in Yorktown – local event, market
- Morning activity in Yorktown – outdoor, nautical
- Lunch in Yorktown – locally-owned
- Afternoon activity in Yorktown – history, culture
- Dinner in Williamsburg – Indian cuisine

Sunday, May 14:

- Breakfast in Williamsburg – American fare
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – eclectic
- Afternoon activity in Williamsburg – spa, wellness
- Dinner in Williamsburg - gastropub

Monday, May 15:

- Breakfast in Williamsburg – wellness
- Morning activity in Williamsburg – outdoor, adventure
- Lunch in Williamsburg – Indian cuisine
- Afternoon activity in Williamsburg – amusement park
- Dinner in Williamsburg – American fare

Monday, May 16:

- Breakfast in Williamsburg – locally-owned
- Morning activity in Williamsburg – local farm

Please forward offers to [Daniela Owen](#).