



**Freelance Familiarization Tour**  
**Jim Byers ~ jimbyerstravel.com**



**Dates:** October 11 – 14, 2022 (3 night)

**Number in Group:** One adult

**Name:** Jim Byers

**Topic:** Williamsburg should be the next location for your meeting, group tour, or sporting event.

**Participation Deadline:** September 22, 2022

**Description of the coverage:**

Jim is a freelance writer contracted by Visit Williamsburg to develop content for sales materials.

***NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS:*** Visit Williamsburg chooses lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

**Name of Traveler:** Jim Byers

**Room Information:** One room

**Dietary Restrictions:** None

**Transportation:** Rental car

- Day 1: Overnight hotel accommodations, sight inspections
- Day 2: Overnight hotel accommodations, sight inspections, tour fields/venues
- Day 3: Overnight hotel accommodations, sight inspection, tour fields/venues
- Day 4: Early departure

**DRAFT ITINERARY:**

**Date:** October 11-14, 2022 (3 night)

**Tuesday, October 11:**

- Sight inspections in James City County

**Wednesday, October 12:**

- Sight inspections in James City County
- Field tours in James City County

**Thursday, October 13:**

- Sight inspections in Williamsburg
- Field tours in Williamsburg
- Field/venue tours in York County

**Friday, October 14:**

- Early departure

Please forward offers to [Daniela Owen](#) and cc: Julia Smyth-Young.