



Dates: June 2 – 4, 2023 (two nights)

Number in Group: 5 people

Name: Susanna Kippenberger, Sabine Loeprick, Michael Juhran, Stefan Klug, and one escort from the German rep firm.

Topic: Between past and present - the Capital Region USA as the birthplace of America on its way into the future.

Participation Deadline: May 19, 2023

Description of the coverage:

Visit Williamsburg has the opportunity to partner with Capital Region USA in conjunction with Virginia Travel Corporation in presenting international media to the destination. Travel South USA is committed to assisting international journalists who are researching and developing media coverage for print, online, and broadcast outlets to promote travel to the Travel South USA Region.

Learn more about the travelers here. (For “here” please insert link to the other document I have attached in this email.)

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Susanna Kippenberger, Sabine Loeprick, Michael Juhran, Stefan Klug, and one escort from the German rep firm.

Room Information: One room per guest

Dietary Restrictions: None

Transportation: None

- Day 1: Overnight hotel accommodations, dinner, history, culture
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, culture, tour
- Day 3: Breakfast, lunch, history, tour, departure

DRAFT ITINERARY:

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Friday, June 2:

- Afternoon activity in Williamsburg – history, culture, tour
- Dinner in Williamsburg – historical, tavern

Saturday, June 3:

- Breakfast in Williamsburg – unique to area
- Morning activity in Williamsburg – history, culture
- Lunch in Williamsburg – locally-owned
- Afternoon activity in James City County – history, culture, tour
- Dinner in Williamsburg – French Cuisine

Saturday, June 3:

- Breakfast in Williamsburg – fine dining
- Morning activity in Yorktown – history, tour
- Lunch in Yorktown – historic, unique

Please forward offers to [Daniela Owen](#).