

KAYAK **BASS** FISHING

KBF EVENTS and PROMOTIONS 20201

1. Weekend Virtual - \$1500 for one event or \$5000 for a seasonal series (4 events in a series)
(1 per state per month available)
 - Friday – Sunday
 - Online Only
 - No physical meeting
 - Social Media Promotion
 - KBF National Championship Qualifier

2. KBF Partner Event - \$2500 (24 available)
 - One Day Event
 - Onsite Managed by KBF Partner Club Director
 - Professional Photography
 - Social Media Promotion of Event
 - Check Presentations with Logo
 - Host City may choose to promote lodging partner, venue for awards (Restaurant, brewery or other suitable meeting space)
 - KBF Sanctioned Event managed by local affiliate
 - KBF National Championship Qualifier
 - KBF Partner Championship Qualifier (All American Kayak Classic)

Highlights your city for future tournament options

3. Month Long Challenge (Online) - \$3500 (one per state per month)
 - Online for entire month
 - Targeted body of water or area
 - Participation Tracking and Reporting
 - Weekly Prizes
 - Social Media Promotion for event and monthly updates
 - Challenge Series Championship Qualifier

4. TRAIL SERIES - \$7500 (8 available per season)

- Two One Day Events
- Media Option available for additional \$10,000 (National Television)
- Significant National appeal, promotion and exposure
- Destination Marketing
- Social Media Promotion
- Collegiate Series event coincides with this event
- KBF National Championship Qualifier

Highlights your city for future Championship event consideration

5. Kayak Bass Fishing National Championship, TRAIL Series Championship and Challenge Series Championship (*KBF TRIPLE CROWN*) -\$40,000 +In-kind

(only available for bid 2023 and beyond)

- Four Day Event with over 750 anglers
- Television episode on Fox Sports, WFN and Sportsman Channel
- Significant National appeal, promotion and multi-year social media exposure
- Destination Marketing
- Social Media Promotion including several YouTube videos, hundreds of Instagram and Facebook posts