



World's Our Little Miss Scholarship Competition-July 2021

Client Name: Our Little Miss, Inc.
 Primary Contact: Teri Chandler, Owner, President
 Our Little Miss, Inc.
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Respond with official proposal and attach the meeting space floor plans, capacity charts, and exterior picture of the hotel. **Expected booking date no later than - January 2021.**

GROUP PROFILE

Our Little Miss, Inc. is the oldest and most prestigious children's scholarship competition of its kind. Founded by Marge Hannaman in 1962, Our Little Miss is now owned and operated by her daughter, Teri Chandler. This company hosts two large productions each year; January and July. Along with the staged competitions, Our Little Miss also requires their delegates to be reviewed in interview and press conference style competitions. Unlike what media portrays, Our Little Miss is a Christian based, natural competition that values not only the outer beauty, but also the inner beauty of each contestant. Additional information on Our Little Miss can be found at: www.OurLittleMiss.com

What can Our Little Miss offer to your city/state?

In addition to our room pick up and food and beverage expense, the economic impact we will have on your city/community is of respectable proportions. In past post-con reports we have attributed approximately \$1.5 million to the city. Our delegates and their families use their time in your city not only for competition, but also as family vacations. Many will stay during the shoulder dates and explore all your city/state has to offer. Not to mention, many of our delegates are coming from international countries, travel is a huge expense for them. Their contributions to your airports and city transportation is one that we can guarantee will be of substantial amounts. We want to give back to your community and possibly change the course of even one child's life. Together our competition and your city will work together to make this event successful for all involved.

DATE CONSIDERATION

This is a six-night program with Day 1 peak arrival. Date Request (Flexible Dates-Month of July only)
Program dates: 1st-3rd Weeks preferred (no set pattern of days) but will consider all July date proposals.

SLEEPING ROOM REQUIREMENT

Pre-Event	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Post-Event
90 25 Staff 60 Delegates	140-160	140-160	140-160	140-160	140-160	140-160	70-75 25 Staff 45 Delegates

CONCESSIONS REQUIRED

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- Room Rate-Attendee Special Group Rate \$99-115.00 (single/double/triple/quad Occupancy) Double/Double All delegates are REQUIRED to stay in the host hotel for the required minimum 6 days of competition.
- Staff Rate-Approximately \$55-\$65 + tax (Non-Commissionable/Charged to Master) (1/35 applies to total cumulative basis)
- Double/Double Rooms required for Delegates and Staff (unless a King is requested)
- The Hotel will provide Our Little Miss, Inc. a total rebate/donation of 15% percent of the guest room revenues, not including tax (15% donation to scholarship fund) earned by the Hotel from paid INDIVIDUAL room nights/rates within the block, and credited to Our Little Miss Master account.
- 1/35 room offered on a complimentary basis-based on all revenue generated rooms on a cumulative basis
- Complimentary high-speed internet for all rooms with Our Little Miss
- Complimentary Wi-Fi for up to 5 devices used in the main meeting space for AV/Registration Needs
- (2) 2 Bedroom Parlor Suites complimentary (for production staff)
- 1 (2) Bedroom Presidential Suite complimentary (for key VIP's)
- Suites offered for Delegates at a discounted rate, 3 days pre/postdates on contract
- 2 Premier King or upgraded room near Presidential Suite complimentary (for Key VIP)
- 25 Premiere or upgraded rooms on VIP floors for Board Members/Staff/Dignitaries of OLM at Staff Rates
- Complimentary welcome amenities (for key VIP's)
- 10% off Menu prices for entire OLM delegation and their families and/or Free Breakfast Coupons
- 25% off AV pricing, 30% off published electrical fees (if any)
- Staff meals for up to 30 people offered at 50% off standard hotel menu prices/per staff meal
- 10% discount on catered Food/Beverage charged to Master Account
- 15% discount at restaurant outlets and room service for master-billed staff meals
- Complimentary coffee service and sodas daily in the Staff Office
- 4 Complimentary roundtrip airport transfers
- 20 Complimentary parking passes per day (if parking is not complementary to all property guests)
- Discounted garage self-parking for delegates
- Complimentary shuttle service within a certain mileage around hotel for OLM families
- 4 Complimentary room nights for planning visits
- 6 thirty (30) amp electrical circuit
- 16 Complimentary easels
- 1 complimentary microphone for Parent's Meeting
- Complimentary refrigerators/microwaves available for all VIP Staff and OLM Board Members
- Special Hotel TV Channel just airing OLM Shows-complimentary
- Complimentary use of Baby Grand Piano – one placed on stage
- No fees for utilizing outside vendors (i.e. – audio-visual, decorators, etc.)
- Triple Hotel Signing Bonus Points: Credited to Teri Chandler, President
- All necessary Stage/Risers secured with dance floor and stairs complementary-per diagrams
- All skirting and appropriate tables/chairs/service complimentary for staging and meeting areas complimentary
- Water Stations in the meeting/staging areas to be refreshed after each event or as requested
- Meeting area to be refreshed after each event.
- Meeting Space/Staging/Break out rooms should be set and ready for move in; agreed pre-event dates
- 24-hour hold on meeting space-complimentary due to room/banquet pick-up
- All break out rooms and board rooms needed for the duration of the event on a complimentary basis
- Pipe and Drape to create proscenium stage complementary (floor to ceiling)
- Screen/Draped (9'x11') complimentary
- (3) 50" or larger flat screen monitors throughout ballroom
- No set up fees for meeting space

IF GROUP SIGNS CONTRACT BY SPECIFIC DATE AGREED UPON BY BOTH PARTIES THE FOLLOWING CONCESSIONS WILL ALSO APPLY:

- Additional Triple Hotel Bonus Points to be awarded upon conclusion of the event to Teri Chandler, President, Our Little Miss, Inc.
- Group will pay no more than 25% of attrition if guarantees are not met.
- Group will consider multi-year contracts
- **Signing City Contribution-** Base Contribution-\$3,500.00 Additional Contribution-\$2.00 per actual room night minimum

GENERAL CONTRACT TERMS

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- Contract is specifically set up by Teri Chandler and all terms stated must be accepted by all parties.
- 15% Commission will be applied to final billing after event
(if any remains a refund will be paid within 10 days of event closing)
- 3 Week cut-off date, group rate available after cut-off date
- Rates and block need to be extended three days prior and three days after
- 75% Sleeping room attrition cumulative
- F&B Minimum no higher than: \$8K++ (spent over \$20K incl. in previous years)
- Cancellation amount to include sleeping room revenue only (no tax)
- Meeting space must have room names listed (available on a 24-hours basis)
- Lowest rate guarantee offered by Hotel (high priority)
- Must have rebook clause in contract (within 18 months of original meeting dates with no penalties)
- Client will have the right to adjust their sleeping room block and meeting specifications based on previous year's numbers at no penalty
- Billing verbiage and specific clauses must be followed and accepted by all parties

MEETING SPACE REQUIREMENTS

Grand Ballroom cannot be any smaller than 10,000 sq. Feet (13,000 to 20,000 is ideal for our program)

**If applicable we will move our show to a nearby theater on Day 6 of our program- so please include some possible theaters around the hotel property. They can be self-contained or part of a convention center, college or high school.

Registration	Pre/Post event Days Plus Day 1-6-Located in Ballroom
Meal Area	Day 2, Day 4 and Day 6
Breakout Rooms (4-6 rooms)	Pre/Post event Days, Plus Days 1-6- 1,000 sq. feet+/each
Board Rooms (1 room)	Pre/Post event Days, Plus Days 1-6
Pre-Event	Set Up- We require the above meeting space for Day 1-5 of our event schedule, Day 6- will be hosted off property at a nearby theater and Day 7- will utilize the above hotel meeting space.
Post-Event	Tear Down (starting 12:00 pm on Day 7 of event)

Meal Area Information - Located in Ballroom if ballroom is 15,000+ sq. feet...if not we can host the meals in another area pre-function, atrium or another meeting space at least 7,000 sq. Feet.

All space should be held for 24 hours and should not change throughout the meeting unless otherwise noted.

MEAL FUNCTIONS

Day 2: Welcome **Breakfast or Luncheon** for approximately 400 people (in Meal Area Ballroom) Head table area set in front of room for 20-30 ppl. 45-50 Rounds set up for general session.

Day 4: **Dinner** for approximately 400 people (in Meal Area Ballroom) Head table area set in front of room for 20-30 ppl. 45-50 Rounds set up for general session.

Day 7: **Breakfast** for approximately 400 people (in Meal Area Ballroom) Head table area set in front of room for 20-30 ppl. 45-50 Rounds set up for general session.



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BILLING

All room reservations will be sent in on one master list from OLM Headquarters. OLM will be responsible for all delegate room costs; individual delegate rooms will be responsible for all incidentals incurred over their stay. A credit card will need to be collected upon check-in from each delegate.

The Master Account for all staff rooms, food and beverage will be reviewed **nightly** per Teri Chandler.

HISTORY

Most Recent January Events	Approximate Sleeping Room Nights Utilized
2020-Baton Rouge Marriott, Baton Rouge, LA	855 Sleeping room nights
2019-Baton Rouge Marriott, Baton Rouge, LA	611 Sleeping room nights
2018-Embassy Suites-San Marcos, Texas	650 Sleeping room nights
2017-Embassy Suites-San Marcos, Texas	650 Sleeping room nights
2016- Embassy Suites- San Marcos, Texas	650 Sleeping room nights
2015- Westin Park Central- Dallas, Texas	650 sleeping room nights
2014-Embassy Suites-San Marcos, Texas	650 sleeping room nights
2013-Westin Park Central-Dallas, Texas	650 sleeping room nights
2012-Westin Park Central-Dallas, Texas	650 sleeping room nights
2011-Westin Park Central- Dallas, Texas	650 sleeping room nights
2010-Embassy Suites-San Marcos, Texas	650 sleeping room nights
2009-Embassy Suites-San Marcos, Texas	650 sleeping room nights
2008-Sheraton Birmingham, Alabama	700 sleeping room nights
2007-Gaylord/Radisson-Nashville, Tennessee	800 sleeping room nights
Most Recent July Events	Approximate Sleeping Room Nights Utilized
2020 Hilton Lake Las Vegas, Henderson, NV	1300, Sleeping room nights
2019 World Golf Village Resort, St. Augustine, FL	1,045 Sleeping room nights
2018 La Torretta Lake Resort, Montgomery, Texas	1,100 Sleeping room nights
2017 La Torretta Lake Resort, Montgomery, Texas	1,003 Sleeping room nights
2016 Eldorado Casino and Hotel, Reno, Nevada	1,016 Sleeping room nights
2015 Marriott City Center- Minneapolis, Minnesota	975 sleeping room nights
2014 Doubletree by Hilton-Miami Airport Convention Center, Miami, Florida	950 sleeping rooms nights
2013-Hyatt Regency – New Orleans, Louisiana	1,065 sleeping room nights
2012-Hyatt Regency Riverfront – Jacksonville, Florida	1,355 sleeping room nights
2011-Embassy Suites – Murfreesboro, Tennessee	1,100 sleeping room nights
2010-J.W. Marriott – Camelback Inn & Resort – Scottsdale, Arizona	1,200 sleeping room nights
2009-Gaylord Palms Resort – Orlando, Florida	1,000 sleeping room nights



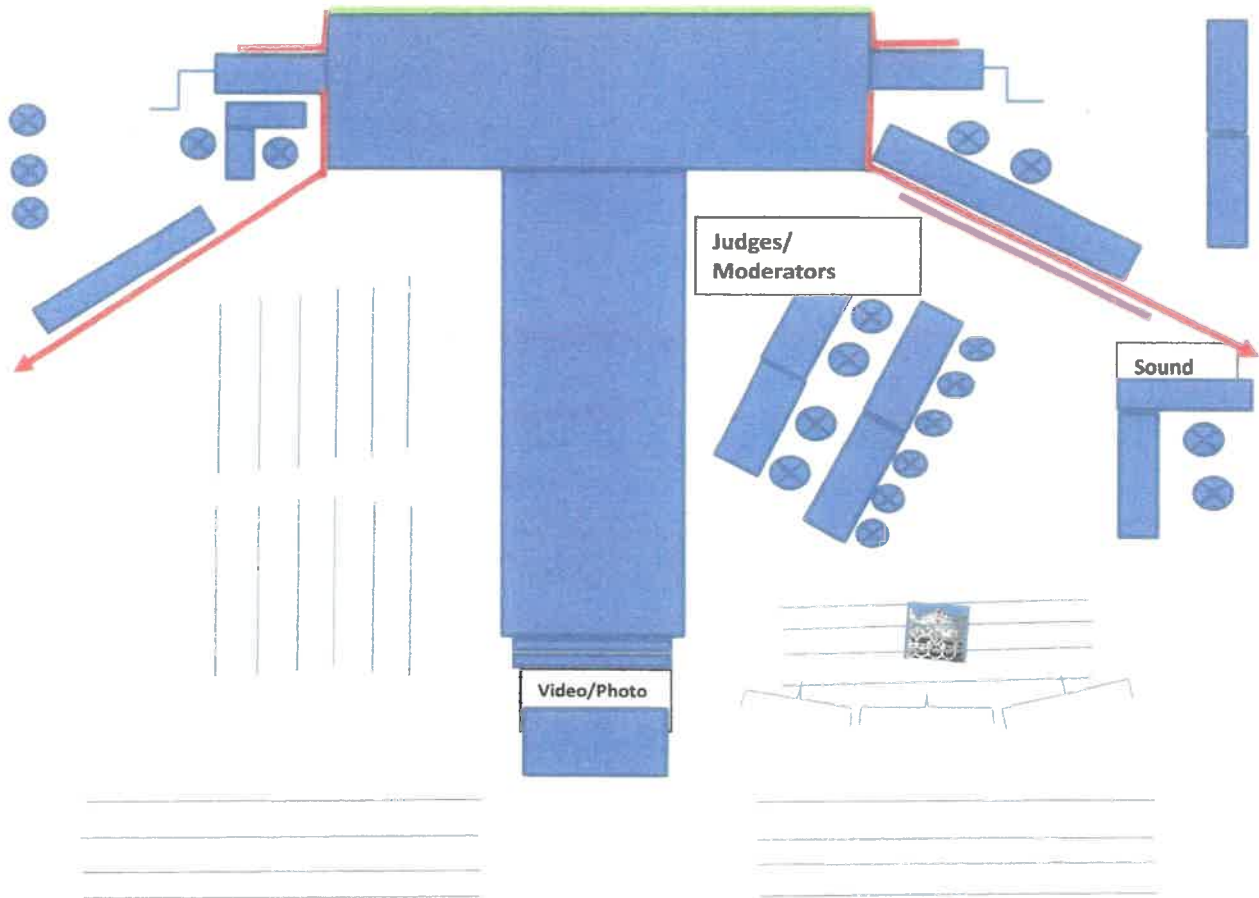
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Example Photo for World Stages 2018 – Screens Optional except one

SPECIFICATIONS OF MEETING SPACE/STAGE
STAGE/RUNWAY DIMENSIONS:

- (could alter slightly depending on size of meeting space)
- 20'x40' stage
 - 16'x30' runway
 - Complete stage and runway covered with dance floor
 - Entire stage and runway sides covered with black skirting
 - 6'x8' platform on both sides of the stage with steps for stage entry and exit
 - 2 sets of additional stairs down stage on either side for MC's entry and exit
 - 9'x12' dressed out screen for projector – purple line on diagram
 - Red line represents pipe & drape-green backdrop
 - Seating for 400
 - Stanchion behind Winner's Circle
 - Video/Photo platform with 2 tables/chairs
 - Gift Shop/Door entrance back/side of room 7 tables/chairs



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ALL MEETING SPACE CAN BE SET BY GOVERNMENT REGULATIONS FOR COVID-19 GUIDELINES. OUR LITTLE MISS HAS COMPLETED SUCCESSFUL COMPETITIONS USING THESE GUIDELINES FOR ALL PARTICIPANTS DURING THE PANDEMIC

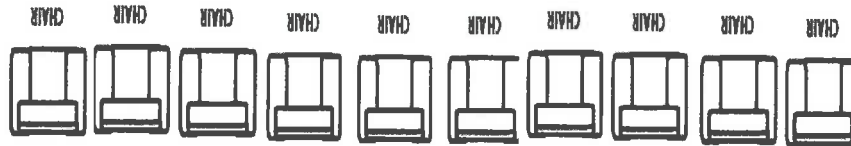
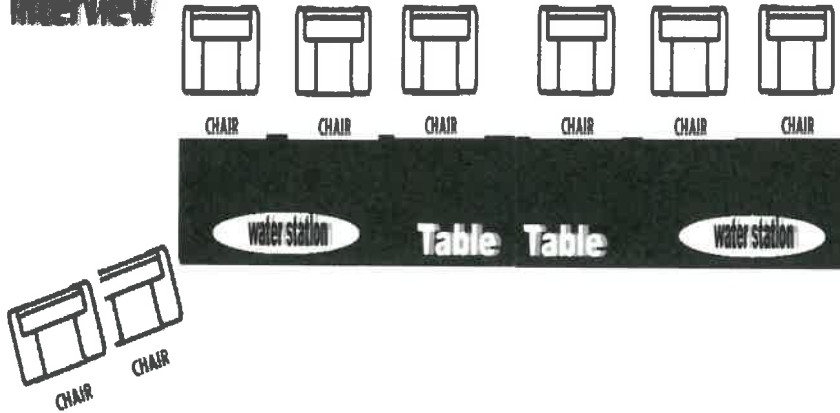
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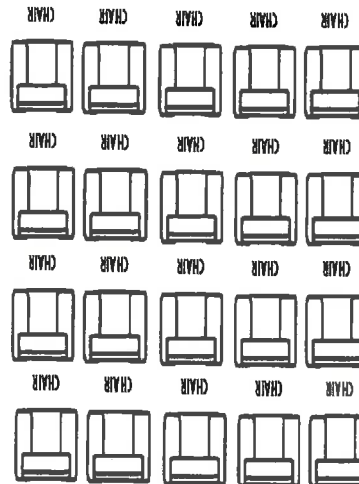
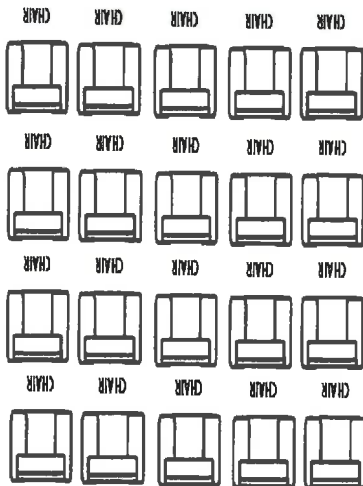
**Break out room usage

Interview



Holding Room

Holding Rooms must be very close to the other two interview rooms, used to seat contestants waiting to go into interview. 40



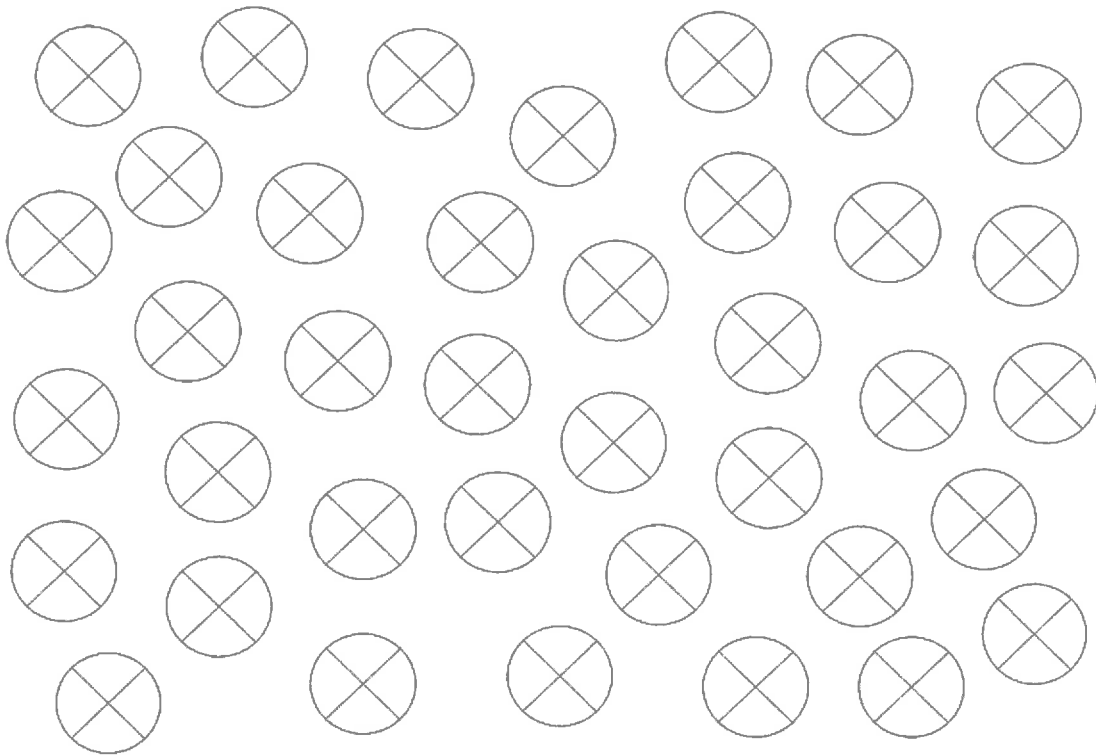
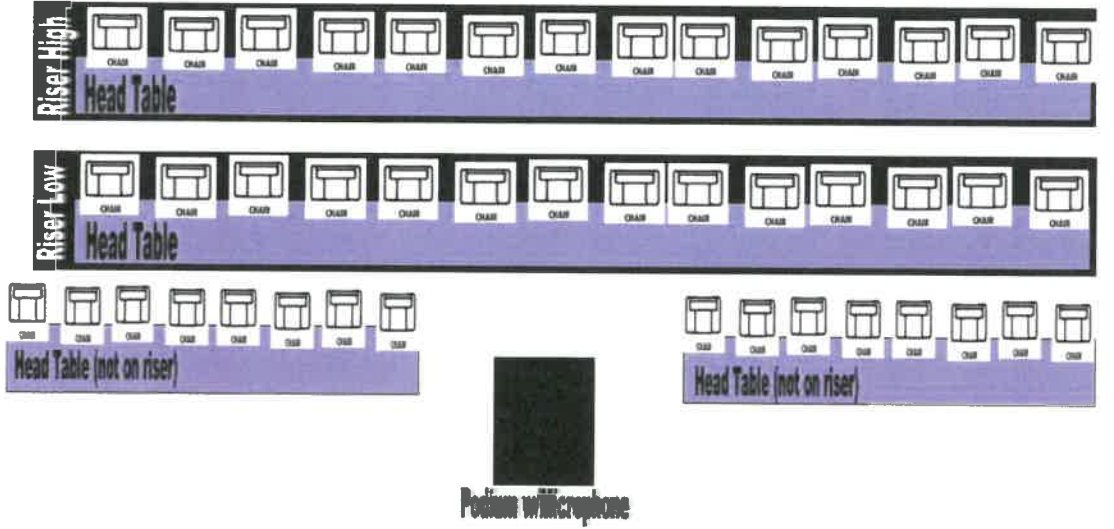
Our Little Miss Interview and Interview Holding



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*Tentative Meal Function set-up. This can be altered based off of room size and availability.



45-50 Rounds
(10 set ups at each)

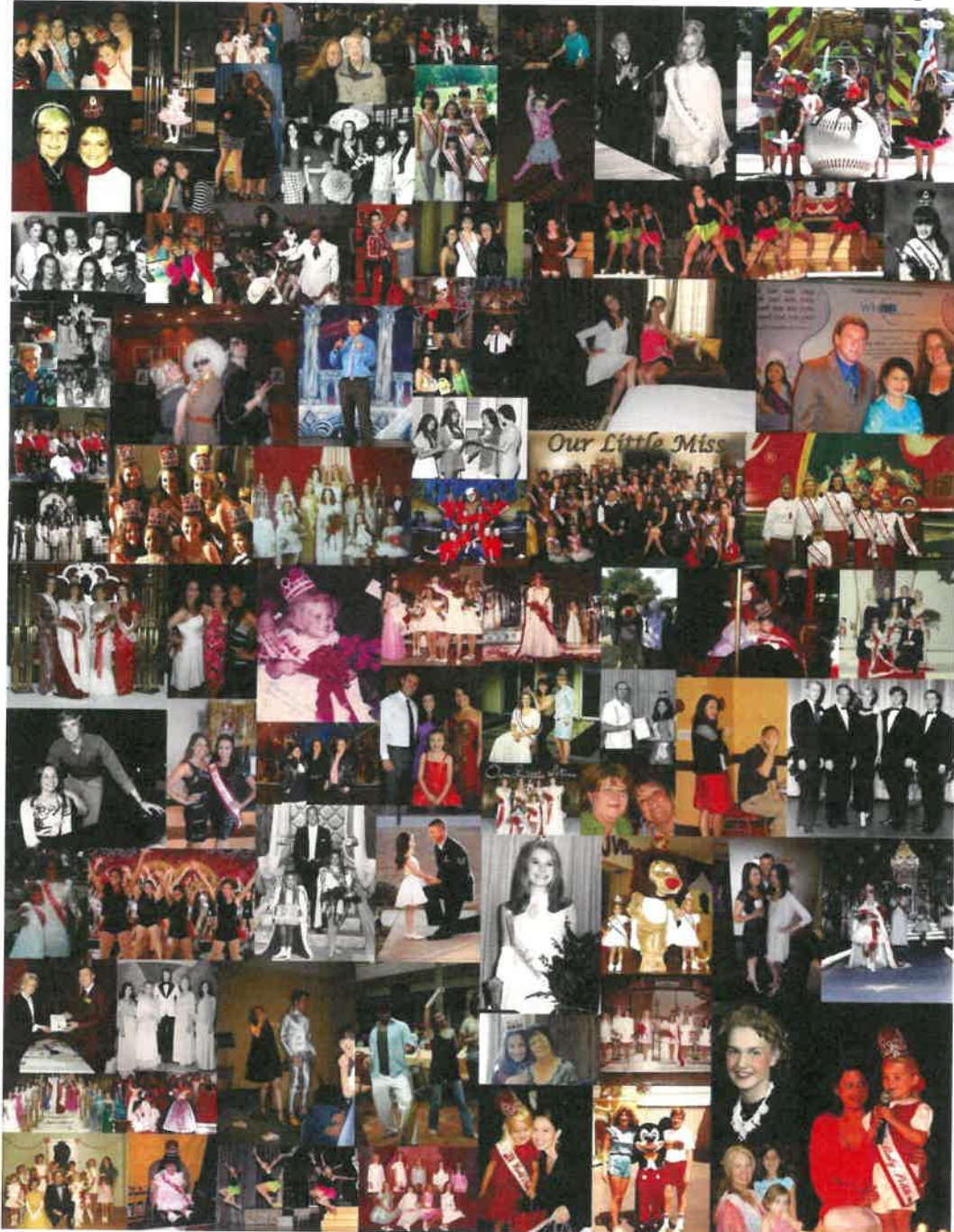
Our Little Miss Meal Function Set-up



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We would love to add your city to our 58th year of pageant History!!!



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The Story of Our Little Miss:

Most people have dreams. In fact, life is probably a series of dreams. Once a dream is realized, new goals are set and off we go reaching for another. The dream of being "Our Little Miss" has become a reality to thousands of little girls since the year 1962. Now, almost 60 years old, the child personified by the perky little silhouette with the flipped-up hair has developed a personality of her own. Not a fairy tale character or a myth, "Our Little Miss" is more a symbol of hope for the future of children everywhere. As Morley Safer said on CBS-60 Minutes, "The parents consider Universal Pageant System, Our Little Miss to be the most prestigious of all children's pageants." Now with fourth-generation children as contestants, Our Little Miss is truly a name to be spoken with reverence...a name that has endured.

Since the inception of the World's Our Little Miss" in 1962, its sister pageants, "Miss La Petite," "Ideal Miss," "Universal Girl," and now the rest of the family, "Baby Petite," "Universal MS.," "Our Little Miss Preteen, and "Universal Beauty" have developed in their own way. Girls who had outgrown one division and wanted to stay in Universal Pageants developed each new division due to a demand. Our Little Miss System family is now complete.

Competition of all kinds are as American as apple pie and motherhood. Nonetheless, the manner in which they are handled varies greatly. With Our Little Miss there is a soft touch, where discussions of coping with winning and losing, and with joys and disappointments are an integral part of the program. From the rowdy parents' talent show (both silly and serious) to the exchange of souvenir gifts between contestants from all over the world, "Our Little Miss" truly encourages family participation and comradeship. The true award is in the experience alone.

Our Little Miss's awards are multiple, varying from medium to super large. On the local level the trophies are "Oscar" size and advance to nearly 4 feet at state, while World level trophies can reach an enormous 5 to 6 feet in height. All OLM trophies are adorned with the famous trademarked silhouette trophy figure; "Our Little Miss" is the only pageant in America with this type emblem that has been molded into a beautiful trophy part. The "Our Little Miss" trophy figurine stands out among dozens of other trophy awards. And it is not for sale except through Our Little Miss, where it must be earned—it cannot be purchased by a contestant or parent.

Crowns for the winners have a similar progression to the official pageant trophy. The local crown has a single disk with the famous "Our Little Miss" logo silhouette; the state crown is a round crown with four logo disks; and the coveted World crown sits on a round red velvet and rhinestone embellished base and is stuffed with royal red velvet, symbolizing excellence and achievement. College scholarship awards have played an important role in the Our Little Miss program. Since 1964 over 10,000 girls have earned scholarship funds from the State, Country and World pageants and have enrolled in American, Canadian, European, Asian and Caribbean Island universities worldwide.

Although the pageant has never attempted to represent the winners through personal management, many of the girls have used their titles effectively in acquiring television commercials and movie roles. When the new Mickey Mouse Club was aired in 1975-76 by Disney, five of the seven girls selected after a major nationwide search had been directly involved in the "Our Little Miss" pageant. Since those years, our girls are still being seen today. Jennifer Love Hewitt from "Party of Five" and Madlyn Sweeten from "Everybody Loves Raymond", and most recent Brec Bassinger star of the Nickelodeon new hit show "Bella and the Bulldogs" starring in the lead role as, Bella and also featured as the lead on the weekly Superhero Drama "Stargirl" on CW. Our Little Miss girls can be seen on almost every cable and network station, some being in front of the camera and others as network executives. Our girls and young women have excelled to the highest levels of their professions and many attribute their success to the memorable experiences gained at an "Our Little Miss" pageant. We are very proud to have been a part of their development.

Our Little Miss's philosophy is that by giving children an outlet to express themselves and their talents, they are presented with growth and development aspects for personality, communication, discipline, memory training and good grooming habits. Because parents play an important role when a child is in any competition, the family relationship is enhanced, especially that of the mother and daughter. The pageant system does not condone stage parenting; the child must truly want to be a participant, enabling the fascination and glamour of the State, Country and World Pageants to become an educationally exciting family affair.

Combine the pageant system's program with glamorous vacation spot environments such as "The Fontainebleau in Miami; Niagara Falls, U.S.A. & Canada; The Rivergate Auditorium in New Orleans; The Dallas Apparel Mart; The world's most famous show stages in Las Vegas; Disneyworld in Orlando, Florida; One of the eight wonders of the world, "The Houston Astrodome"; Oral Roberts University, Mabee Center; Branson, USA; Arizona Biltmore Resort & Spa in Phoenix, Arizona, Renaissance World Golf Village Resort, St Augustine, Florida, Hilton Lake Las Vegas in Henderson, Nevada just to name a few and you have the formula for success!