

NEW SALES LEAD

- ☒ Williamsburg Tourism Council
Address: 421 North Boundary Street P.O. Box 3495 Williamsburg, VA 23187 USA
Phone: 757.253.2262

Created: 10/23/2020
Response Due Date: 11/25/2020
Decision Date: 01/20/2021
From: Julia Smyth-Young, Director of Sales -- (757) 253-2313,
julia.smyth-young@visitwilliamsburg.com

Lead ID: 3906
Organization: Our Little Miss, Inc.
Market Segment: Fraternal
Meeting: World's Our Little Miss Scholarship Competition
Contact: Teri Chandler
Owner, President
Company: Our Little Miss, Inc.
Address: 1223 Sherwood Forest Blvd.

Baton Rouge, LA 70815
Phone: (225) 274-8241
Fax: (225) 274-8243
E-Mail: wyfolm@ourlittlemiss.com

MEETING REQUIREMENTS

Requested Dates: 06/26/2021 to 07/04/2021
Meeting Dates: 06/27/2021 to 07/03/2021
Alternate Dates: to
to

ROOMS FORECAST

Room Attendance: 350
Requested Rooms: 1005
Requested Peak: 140

	Sat, 06/26/21	Sun, 06/27/21	Mon, 06/28/21	Tue, 06/29/21	Wed, 06/30/21	Thu, 07/01/21	Fri, 07/02/21
Requested Rooms	90	140	140	140	140	140	140
	Sat, 07/03/21	Sun, 07/04/21	Mon, 07/05/21	Tue, 07/06/21	Wed, 07/07/21	Thu, 07/08/21	Fri, 07/09/21
Requested Rooms	75						

COMPETITION

The Southern United States. They are very interested in Williamsburg. RFP submitted to Myrtle Beach, New Orleans, Kissimmee at Small Market Meetings Conference.

NOTES

Meeting Requirements:

See attached RFP

Requests a minimum of 13,000 sq. ft. for staging

Additional space required for all planned meal functions

****Review RFP carefully for requests and concessions. All items are negotiable****

Schedule of Events:

Program Requested in July, flexible pattern, 6 day program.

Registration

Meals on Day 2, 4 and 6

Board Room required Pre/Post-event and Day 6

MI/MO 1 day

Comments:

Willing to consider all options and creative space options.

Action Requested:

Respond directly to Teri Chandler with dates, space, and availability. Propose all options.