



**Visit Williamsburg Influencer Familiarization Tour
Tamera Mowry-Housley**



Dates: August 26-29, 2022

Number in Group: 4

Name: Tamera, Adam, Aden (9), and Aria (7) Housley

Topic: Family-friendly vacation in Williamsburg

Participation Deadline: August 19, 2022

Description of the Influencer: Tamera Mowry-Housley is an Emmy award-winning host, actress, and producer, who has captivated audiences for over 20 years. From the classic sitcom “Sister, Sister” to hosting 6 seasons of the hit talk show “The Real,” Tamera is also a loving wife and mother, whose passion for travel and family is central to her life.

Description of the coverage: Tamera will explore the region with a focus on family-friendly activities.

Media Outlet(s): Instagram posts, stories, videos

- Instagram: [@tameramowrytwo](https://www.instagram.com/tameramowrytwo) ~ 10.3 million followers

NOTE ON LODGING, RESTAURANTS and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Room Information: 5 diamond accommodations, 2 bedroom suite, 1 king bed, 2 queen beds

Dietary Restrictions: None

Transportation: Rental car and service vehicles for hire

Food Allergies: None

- Day 1: Overnight hotel accommodations, lunch, afternoon activity, dinner
- Day 2: Overnight hotel accommodations, breakfast, daytime activity, lunch, dinner
- Day 3: Overnight hotel accommodations, breakfast, morning activity, lunch, afternoon activity, dinner
- Day 4: Departure

DRAFT ITINERARY:

Date: August 26-29, 2022 (3 nights)

Friday, August 26:

- Afternoon arrival to the destination
- Lunch in Williamsburg – locally-owned, burgers, tacos
- Afternoon activity in Williamsburg – history, gardens, guided tour
- Dinner in Williamsburg – unique to destination

Saturday, August 27:

- Breakfast in Williamsburg – on-the-go
- Daytime activity in Williamsburg – theme park, water park
- Early evening activity – winery tour and tasting
- Dinner in Williamsburg – farm-to-table

Sunday, August 28:

- Breakfast in Williamsburg – comfort classics
- Morning activity in James City County – history, museum, guided tour
- Lunch in York County – unique to area, seafood
- Afternoon activity in York County – maritime, sailing
- Dinner in Williamsburg – chef-driven

Monday, August 29:

- Departure

Please forward offers to [Tamara Paris](#).