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WILLIAMSBURG
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The WilliamsBLOG Contributor and Influencer Familiarization Tour
Anna Hartman ~ Lifestyle by Anna Elizabeth



Dates: July 9-10 2022

Number in Group: Two adults

Name: Anna Hartman, husband Samuel Hartman

Topic: Must-see places in Williamsburg from a local's point of view

Participation Deadline: July 1, 2022

Description of the Influencer:

Anna Hartman is a lifestyle blogger known for her feminine taste in fashion. Her content has been featured on Lauren Conrad, Refinery 29, JCrew, ChicWish, Pinterest, Baltimore Magazine, Charm City Wed, Bridal Pulse, Bridechilla, Rocky Mountain Bride, [and more](#).

Description of the coverage:

Anna will create a post for *The WilliamsBLOG* showcasing her latest discoveries of the region through food, shopping, and fun adventure.

Media Outlet(s): *The WilliamsBLOG*, and her Instagram, Facebook, and Pinterest.

Social Media Outlets:

- Instagram: [@lifestylebyannaelizabeth](#), 12.4k followers
- Facebook: [Lifestyle by Anna Elizabeth](#), 2k followers
- Pinterest: [@lifestylebyannaelizabeth](#), 50.3k followers

Samples of previous posts created by Anna found on *The WilliamsBLOG*:

- [How to Plan an Epic Father's Day Weekend With Kids in Williamsburg](#)
- [7 Key Elements to Planning Our Romantic Staycation in Williamsburg](#)
- [Why You Should Celebrate the Holidays in Williamsburg](#)

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in line with the criteria, please feel free to contact us with your ideas.

Names of Traveler: Anna Hartman, husband Samuel Hartman

Room Information: No lodging required

Dietary Restrictions: None

Transportation: Personal vehicle

- Day 1: Brunch/lunch, shopping, afternoon activity, afternoon recreation, dinner
- Day 2: Breakfast, morning activity, lunch, afternoon recreation, dinner

DRAFT ITINERARY:

Date: July 9-10, 2022

Saturday, July 9:

- Brunch/lunch- waffles, salads, sandwiches in Williamsburg
- Afternoon activity- shopping in Williamsburg
- Afternoon activity - spa in Williamsburg
- Dinner –casual dining, tacos, seafood in Williamsburg

Sunday, July 10:

- Breakfast- to go options, wraps, bagels, in James City County
- Morning activity in James City County – kayaking, paddle board, obstacle course
- Afternoon activity - recreation, gardens, trails in James City County
- Dinner- outdoor dining in James City County

Please forward offers to FAMS@visitwilliamsburg.com.