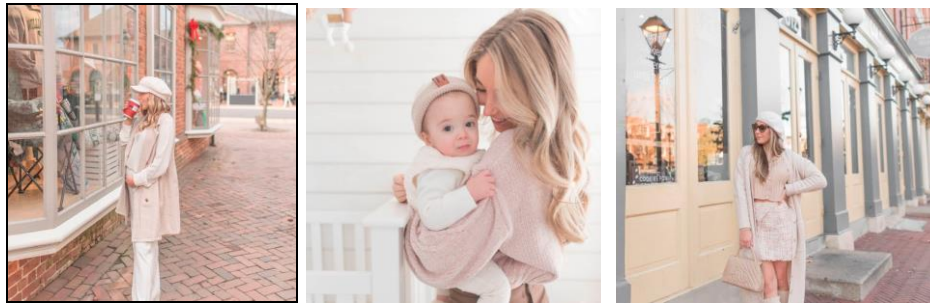


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WILLIAMSBURG
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The WilliamsBLOG Contributor and Influencer Familiarization Tour
Anna Hartman ~ Lifestyle by Anna Elizabeth



Dates: March 12-13, 2022

Number in Group: Two adults and one child

Name: Anna Hartman, husband Samuel Hartman, and son London (9 months old)

Topic: Baby/kid-friendly spots to check out this spring in Williamsburg

Participation Deadline: February 25, 2022

Description of the Influencer:

Anna Hartman is a lifestyle blogger known for her feminine taste in fashion. Her content has been featured on Lauren Conrad, Refinery 29, JCrew, ChicWish, Pinterest, Baltimore Magazine, Charm City Wed, Bridal Pulse, Bridechilla, Rocky Mountain Bride, [and more](#).

Description of the coverage:

Anna will create a blog post on *The WilliamsBLOG* that incorporates baby-friendly spots, restaurants, and boutiques in Williamsburg

Media Outlet(s): *The WilliamsBLOG*, and her Instagram, Facebook, and Pinterest posts

Social Media Outlets:

- Instagram: [@lifestylebyannaelizabeth](#), 12.4k followers
- Facebook: [Lifestyle by Anna Elizabeth](#), 2k followers
- Pinterest: [@lifestylebyannaelizabeth](#), 50.3k followers

Samples of previous blog posts created by Anna found on *The WilliamsBLOG*:

[5 Healthy Cafes in Williamsburg, Plus What to Order at Each](#)

[7 Key Elements to Planning Our Romantic Staycation in Williamsburg](#)

[Why You Should Celebrate the Holidays in Williamsburg](#)

[A Day in the Life of a Williamsburg Local](#)

NOTE ON LODGING, RESTAURANTS and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Names of Traveler: Anna Hartman, husband Samuel Hartman, and son London (9 months old)

Room Information: No lodging required

Dietary Restrictions: None

Transportation: Personal vehicle

- Day 1: Breakfast, lunch, dinner, shopping, history, outdoor recreation
- Day 2: Breakfast, lunch, shopping, history, outdoor recreation

DRAFT ITINERARY:

Date: March 12-13, 2022

Saturday, March 12:

- Breakfast in James City County – unique to destination
- Morning activity in James City County – shopping, history
- Lunch in Yorktown – kid-friendly
- Afternoon activity in Yorktown – shopping, outdoor recreation
- Dinner in Yorktown – unique to destination

Sunday, March 13:

- Brunch in Williamsburg – unique to destination
- Morning activity in Williamsburg – shopping, history
- Afternoon activity in Williamsburg – shopping, outdoor recreation
- Dinner in James City County – unique to destination

Please forward offers to [Jill Pongonis](#) and cc: [Tamara Paris](#)