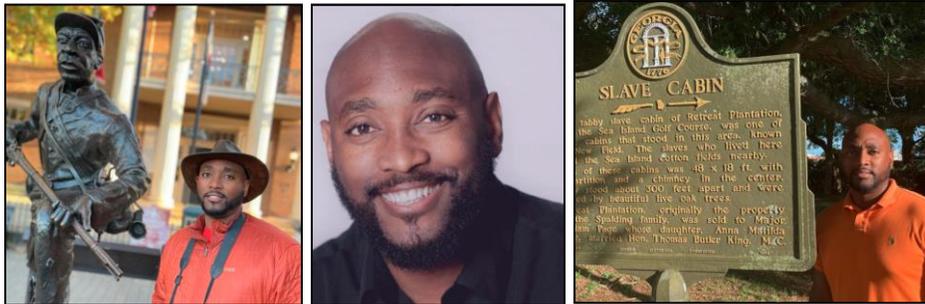


The WilliamsBLOG Contributor and Influencer Familiarization Tour
Frederick Murphy ~ History Before Us



Dates: January 25- 29, 2022 (4 nights)

Number in Group: One adult

Name: Frederick Murphy

Topic: Honoring and preserving African-American history in Williamsburg

Participation Deadline: January 14, 2022

Description of the Influencer:

Since Frederick Murphy was young, he always enjoyed talking to his elders and hearing stories of family history. In 2016, he founded “History Before Us,” a project centered on capturing, preserving, and advocating influential history. In 2017, he started traveling the Southeastern region of the United States interviewing survivors of Jim Crow who didn’t make the headlines.

These untold stories prompted him to complete the award-winning documentary “The American South as We Know It.” Frederick, a Licensed Professional Counselor by trade, utilizes tactful questioning, empathy, and reflection to obtain relevant information needed to produce a true narrative of African-American/American history. Frederick also has a Master’s degree in Transformative Leadership and serves as an educator in higher education.

Fun fact: Frederick’s genealogy research connected him to the Rice and Pettus families, both of which have history in Williamsburg.

Description of the coverage:

Frederick will explore his ancestry as it relates to the history traced back to Williamsburg.

Media Outlet(s): *The WilliamsBLOG*, as well as, his Instagram, Facebook, and Twitter

Social Media Outlets:

- Instagram: [@HistoryBeforeUs](#), 5.9k followers
- Facebook: [History Before Us](#), 3.2k followers
- Twitter: [@HistoryBeforeUs](#), 1k followers

NOTE ON LODGING, RESTAURANTS, and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. While each FAM tour content has a different angle, there may not be coverage of the lodging facility if it is not in alignment with the story or blog post. If you have any suggestions in line with the criteria, please contact us with your ideas.

Names of Traveler: Frederick Murphy

Room Information: One room, king bed

Transportation: Rental car

- Day 1: Overnight hotel accommodations, William & Mary African-American history
- Day 2: Overnight hotel accommodations, Black history, art, genealogy
- Day 3: Overnight hotel accommodations, Black history, art
- Day 4: Overnight hotel accommodations, African-American heritage sites
- Day 5: History, departure

DRAFT ITINERARY:

Date: January 25-29, 2022 (4 nights)

Tuesday, January 25:

- Afternoon Activity in Williamsburg – William & Mary African-American history, oral history

Wednesday, January 26:

- Morning activity in James City County - oral history, guided tour of African-American heritage site
- Afternoon activity in James City County - history, art, Rice and Pettus family history research

Thursday, January 27:

- Morning activity in Yorktown - walking tour, Black history
- Afternoon activity in Williamsburg - history, art, African-American focus

Friday, January 28:

- Morning activity in Williamsburg – tour of significant African-American heritage sites
- Afternoon activity in Williamsburg - history of This Historic First Baptist Church of Williamsburg meeting with Bill Sizemore and Laura Hill, educational program

Saturday, January 29:

- Morning activity in James City County – Black history, walking tour, guided tour

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).