

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

The WilliamsBLOG Contributor and Influencer Familiarization Tour
Ciara Johnson ~ Hey Ciara



Date(s) of Visit: September 13-16, 2021

Number in Group: Two adults

Names: Ciara Johnson and photography assistant, Divina Stennfeld

Topic: Exploring Williamsburg as a solo traveler and learning about Black history

Participation Deadline: August 13, 2021

Description of the Contributor:

Ciara is a 20-something who is passionate about living an adventurous life and helping others to do the same. After working in corporate human resources for nearly two years, she quit her job to travel full time and document her experience along the way. Her blog, *Hey Ciara*, encourages people to seek out meaningful travel experiences through photos, videos, and articles.

Social Media Outlets:

- Instagram: [@hey_ciara](#), 84.8k followers
- Twitter: [@hey_ciara](#), 36.7k followers
- Pinterest: [@hey_ciara1](#), 21k monthly views (1.2k followers)
- Facebook: [@heyciara](#), 1.2k followers
- Website: [Hey Ciara](#)

Description of the post(s):

The post will highlight things to do in Williamsburg as a solo traveler, including Black history experiences.

NOTE ON LODGING, RESTAURANTS, AND ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Name(s) of Traveler(s): Ciara Johnson and photography assistant, Davina Stennfeld

Room Information: Requesting one room, two beds

Dietary Restrictions: None

Transportation: Rental car

- Day 1: Overnight hotel accommodations, lunch, dinner, Black history
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, outdoor recreation, Black history, theme park
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, Black history, art, wellness, live music
- Day 4: Breakfast, lunch, outdoor recreation

DRAFT ITINERARY:

Date: September 13-16, 2021 (3 nights)

Monday, September 13:

- Dinner in James City County – unique to area
- Evening activity – interactive activity

Tuesday, September 14:

- Breakfast in Yorktown – unique to area
- Morning activity in Yorktown – outdoor recreation, Black history
- Lunch in Yorktown – unique to area
- Afternoon activity in Yorktown – history
- Dinner in James City County – unique to area
- Evening activity James City County - outdoor recreation

Wednesday, September 15:

- Breakfast in Williamsburg – unique to area
- Morning activity in Williamsburg – outdoor recreation, Black history
- Lunch in Williamsburg – unique to area
- Afternoon activity in Williamsburg – history, art museum
- Dinner in Williamsburg – locally-owned
- Evening activity – outdoor history tour

Thursday, September 16:

- Morning activity in James City County – spa, wellness
- Lunch in James City County – unique to area

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).