

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

**Influencer Familiarization Tour
Dustin + Burton ~ Raising Buffaloes**



Date(s) of Visit: August 12-15, 2021

Number in Group: Two adults and two children

Names: Burton Buffaloe, Dustin Smith, and twins, Holland and Stone (age 5)

Topic: Williamsburg as a family-friendly vacation destination

Participation Deadline: July 23, 2021

Description of the Contributor:

Dustin and Burton are two gay dads and proud parents of twins. They created the family vlog, “Raising Buffaloes,” as a resource for all. On their channel, you will see videos of their family adventures and grasp what it’s like to raise kids in the south as a gay couple. The vlog captures their parenting and fatherhood journey and much more. They also use their voice to shed light and awareness to the LGBTQ+ community, gay rights equality, and opening eyes to others.

Social Media Outlets:

- Instagram: [@dustin_patrick_smith](#), 161k followers
Instagram: [@bbbuffaloe](#), 145k followers
- YouTube: [Dustin & Burton | Raising Buffaloes](#), 90.7k subscribers

Description of the coverage:

The YouTube video and social media posts will highlight the breadth of things to do as a family in Williamsburg.

NOTE ON LODGING, RESTAURANTS, AND ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Name(s) of Traveler(s): Burton Buffalo, Dustin Smith, and twins, Holland and Stone (age 5)

Room Information: Requesting 2 adjoining rooms or a 2-bedroom suite

Dietary Restrictions: None

- Day 1: Overnight hotel accommodations
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, outdoor recreation, theme park
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, history, outdoor recreation, theme park
- Day 4: Breakfast, lunch, farm experience, outdoor activity

DRAFT ITINERARY:

Date: August 12-15, 2021 (3 nights)

Thursday, August 12:

- Evening arrival to the destination

Friday, August 13:

- Breakfast in Williamsburg – unique to area
- Daytime activity in Williamsburg - history, outdoor recreation
- Lunch in Williamsburg – unique to area, coastal
- Afternoon activity in York County – kid-friendly, amusement park
- Dinner in Williamsburg – unique to area

Saturday, August 14:

- Breakfast in Yorktown – unique to area
- Daytime Activity in Yorktown – history, outdoor recreation
- Lunch in Yorktown – unique to area
- Afternoon activity in James City County – outdoor recreation, theme park
- Dinner in James City County – locally-owned

Sunday, August 15:

- Breakfast in James City County – unique to area
- Daytime Activity in James City County – family-friendly, history
- Lunch in James City County – unique to area
- Afternoon activity in James City County – outdoor activity, farm experience

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).