

Visit
WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

Visit Williamsburg Influencer Familiarization Tour
Josh Bernstein



Dates: July 25-28, 2022 (3 nights)

Number in Group: One adult

Name: Josh Bernstein

Topic: Uncovering the beverage, spirits, food, and related history in Williamsburg

Participation Deadline: July 15, 2022

Description of the Influencer:

Joshua M. Bernstein is a veteran beer, spirits, food, and travel journalist and the fast-typing author of *Brewed Awakening*, *The Complete Beer Course*, *Complete IPA*, *Homebrew World*, and *Drink Better Beer* (all Union Square & Co.). Over the last two decades, his work has appeared regularly in newspapers, magazines, and websites, including *The New York Times*, *Men's Journal*, *Food & Wine*, *New York, Wine Enthusiast*, and *Imbibe*, where, as contributing editor, he oversees beer coverage.

Description of the coverage:

Josh will track the history of Williamsburg's beverage evolution from past to present to include: beer, kombucha, coffee, and other beverage options.

Media Outlet(s): *The WilliamsBLOG*.

Social Media Outlets:

- Instagram: [@joshmbernstein](https://www.instagram.com/joshmbernstein), 10.2k followers

NOTE ON LODGING, RESTAURANTS and ATTRACTIONS: Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

Room Information: One room, king bed

Dietary Restrictions: None

Transportation: Rental car and service vehicles for hire

- Day 1: Overnight hotel accommodations, lunch, dinner, history, complimentary curated beer, wine, and spirits tasting and tour
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, complimentary curated beer, wine, and spirits tasting and tour
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, complimentary curated beer, wine, and spirits tasting and tour
- Day 4: Departure

DRAFT ITINERARY:

Date: July 25-28, 2022 (3 nights)

Monday, July 25:

- Lunch in Williamsburg – locally-owned
- Afternoon activity in Williamsburg – history, complimentary curated beer, wine, and spirits tasting and tour
- Dinner in Williamsburg – unique to area with bar program

Tuesday, July 26:

- Breakfast in Yorktown – coffee, tea, and kombucha
- Morning activity in Yorktown – complimentary curated beer, wine, and spirits tasting and tour
- Lunch in Yorktown – unique to area
- Afternoon activity in Yorktown – trolley, maritime
- Dinner in Williamsburg – unique to area with bar program

Wednesday, July 27:

- Breakfast in James City County - coffee, tea, and kombucha
- Morning activity in James City County – complimentary curated beer, wine, and spirits tasting and tour
- Lunch in James City County – unique to area
- Afternoon activity in James City County – complimentary curated beer, wine, and spirits tasting and tour
- Dinner in James City County – locally-owned with bar program

Thursday, July 28:

- Departure

Please forward offers to: FAMS@visitwilliamsburg.com.

Questions? Email: [Tamara Paris](mailto:Tamara.Paris).