

**The WilliamsBLOG Contributor and Influencer Familiarization Tour**  
**Justin Chapple ~ Culinary Director-at-Large at Food & Wine**



**Dates:** January 12-15, 2022 (3 nights)

**Number in Group:** Two adults

**Name:** Justin Chapple and content creator, Gary Davis

**Topic:** Finding inspiration through Williamsburg's creative culinary scene

**Participation Deadline:** December 20, 2021

**Description of the Influencer:**

Justin Chapple is a chef, food writer, and video host. He is the Culinary Director-at-large of *Food & Wine* and is the host of the video series, "*Mad Genius Tips*," for which he was nominated twice for a prestigious James Beard Award. Justin is the author of *Just Cook It!* and *Mad Genius Tips*. His work has been featured in magazines such as *Food & Wine*, *People*, *O*, *The Oprah Magazine*, *Real Simple*, and *Rachel Ray In Season*, among other publications. He has appeared on NBC's *Today*, *LIVE with Kelly and Ryan*, Food Network's *The Kitchen*, Hallmark's *Home & Family*, and Fox's *Good Day New York*, among others. Justin is a graduate of the French Culinary Institute.

**Description of the coverage:**

Justin will be sharing the bites, sips, and experiences he encounters throughout his visit to the destination.

**Media Outlet(s):** *The WilliamsBLOG*, Instagram posts

**Social Media Outlets:**

- Instagram: [@justinchapple](https://www.instagram.com/justinchapple), 68k followers

**NOTE ON LODGING, RESTAURANTS and ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

**Names of Travelers:** Justin Chapple and guest, Gary Davis

**Room Information:** Two rooms, King beds

**Dietary Restrictions:** None

**Restaurant Requests:** Would like to have seating that provides ample light for photography

**Transportation:** Rental car

- Day 1: Overnight hotel accommodations, lunch, dinner, cocktails, tasting and tour
- Day 2: Overnight hotel accommodations, lunch, dinner, cocktails, history, tasting and tour
- Day 3: Overnight hotel accommodations, lunch, dinner, cocktails, history, tasting and tour
- Day 4: breakfast, departure

**DRAFT ITINERARY:**

**Date:** January 12-15, 2022 (3 nights)

**Wednesday, January 12:**

- Afternoon Activity in Williamsburg – mead and wine tasting and tour
- Lunch in James City County – farm-to-fork
- Dinner in James City County – locally-owned
- Cocktails in James City County – unique bar program

**Thursday, January 13:**

- Morning activity in James City County – history
- Lunch in James City County – unique to area
- Dinner in Williamsburg – seasonal menu
- Cocktails in Williamsburg – unique bar program

**Friday, January 14:**

- Morning activity in Yorktown – history, outdoor gardens
- Lunch in Yorktown – unique to area
- Dinner in Williamsburg – locally-owned
- Cocktails in Williamsburg – unique bar program

**Saturday, January 15:**

- Breakfast in Williamsburg – unique to area

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).