

Visit  
**WILLIAMSBURG**  
JAMESTOWN ▼ YORKTOWN

***The WilliamsBLOG* Contributor and Influencer Familiarization Tour**  
**Lance Geiger ~ The History Guy**



**Date(s) of Visit:** August 27-30, 2021

**Number in Group:** Two adults

**Names:** Lance Geiger and videographer, Josh Geiger

**Topic:** Forgotten history of Williamsburg

**Participation Deadline:** July 28, 2021

**Description of the Contributor:**

Lance Geiger is the creator of “The History Guy: History Deserves to Be Remembered” on YouTube. Each week, Lance tells the stories of forgotten history in 5-15 minutes playlists. New episodes are released three times a week. Topics range from aviation history to forgotten battles, historical figures, and more. Lance also co-hosts a bi-weekly [The History Guy podcast](#), with his eldest son, Josh.

**Social Media Outlets:**

- YouTube: [The History Guy Channel](#), 967k subscribers
- Facebook: [@TheHistoryGuyYT](#), 13.4k followers
- Website: [The History Guy](#)

**Description of the coverage:**

The YouTube video(s), social media posts, and content for *The WilliamsBLOG* will highlight the forgotten historical figures, places, and events of Williamsburg. Lance is particularly interested in George Wythe, Mathew Ashby, Peyton Randolph, naval maritime history, period dress, and the fire at Jamestown.

**NOTE ON LODGING, RESTAURANTS, AND ATTRACTIONS:** Visit Williamsburg chooses particular lodging, restaurants, and attractions for specific reasons. Each familiarization tour (FAM) is different, and we ask that our partners are sensitive to the criteria that led us to these requests. If you have any suggestions that are in-line with the criteria, please feel free to contact us with your ideas.

**Name(s) of Traveler(s):** Lance and Josh Geiger

**Room Information:** Requesting 2 rooms

**Dietary Restrictions:** None

- Day 1: Overnight hotel accommodations, dinner, history, interview
- Day 2: Overnight hotel accommodations, breakfast, lunch, dinner, history, interview, behind-the-scenes tour, evening history tour
- Day 3: Overnight hotel accommodations, breakfast, lunch, dinner, interview, history, behind-the-scenes tour
- Day 4: Breakfast, lunch, history, interview

**DRAFT ITINERARY:**

**Date:** August 27-30, 2021 (3 nights)

Friday, August 27:

- Afternoon activity in Williamsburg – history, interview with curator or historian
- Dinner in Williamsburg – unique to area

Saturday, August 28:

- Breakfast in Yorktown – unique to area
- Daytime activity in Yorktown – history, behind-the-scenes tour
- Lunch in Yorktown – unique to area, coastal
- Afternoon activity in Yorktown – history, walking tour
- Dinner in Williamsburg – unique to area
- Evening activity in Williamsburg – walking history tour

Sunday, August 29:

- Breakfast in Williamsburg – unique to area
- Daytime activity in Williamsburg – history, behind-the-scenes tour
- Lunch in Williamsburg – unique to area, brewery
- Afternoon activity in James City County – history, museum tour
- Dinner in James City County – locally-owned

Monday, August 30:

- Breakfast in James City County – unique to area
- Daytime activity in James City County – history, interview with curator or historian
- Lunch in James City County – unique to area
- Afternoon activity in James City County – history

Please forward offers to [Jill Pongonis](#) and cc: [Miranda Jarrell](#).